

Date \_\_\_\_\_

## Questions to ask a new client:

1. Do you have specific **plans** for your new website in terms of what it should offer?
2. Do you have any websites that match the **style** or functionality of what you'd like your new site to have?
3. Can you tell me about your **company** and how you would like to portray it on the web?
4. Tell me about your **competitors** and what sets your company apart from them?
5. What is the **timeframe** of your project?
6. Do you have a specific **budget** set aside for this project?
7. Do you want a **Management System** installed to update the website on your own?

Sent ballpark figure on \_\_\_\_\_

Sent full quote on \_\_\_\_\_

Quote follow-up on \_\_\_\_\_